Audio Description

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Audio Description

What is it?

Audio description is a narration service that provides a verbal description of key visual elements for someone who is Blind/Vision Impaired. It provides a more inclusive experience for people who are Blind/Vision Impaired and ensures that everyone can enjoy the same content, regardless of their level of vision. It should be used at all times when working with people who are Blind/Vision Impaired/

What to Consider?

When audio describing, it is important to focus on what is essential for the listener to know. For instance, this includes who is in attendance, who is speaking, the setting, movements and actions.

Prioritisation of what to describe is greatly dependent on the time allowed as well as how relevant and appropriate the information is in terms of the audience's understanding of the content.

Audio Description should not distract from the original source, rather, description enhances and complements to make it even better and easily understood.

How do I do it?

Some key points for Audio Describing:

- Speak clearly and concisely so that the audio description is easy to understand.
- Use descriptive, accurate and appropriate language.
- Avoid excessively technical terms unless absolutely necessary.
- Beware of using he, or she, when this can be misleading. Use the persons name.
- Avoid the term "we see" or "over there."

Sample Audio Description

'I'm standing with my feet shoulder width apart, I am standing tall with my body leaning slightly to the right, my head is looking directly in front. I have raised my arms above my head, interlocked my fingers with my palms facing the sky and while holding them above my head, I am stretching them out as far as I can to the right while holding my body firm."

VISION SPORTS IRELAND

info@visionsports.ie
www.visionsports.ie
RCN20028114, CRO141882, CHY10793

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